

## **MAYOR ANNOUNCES SELECTION FOR COMMUNITY OUTREACH & COMMUNICATIONS POSITION AT BROCKTON POLICE DEPARTMENT**

After lengthy and careful deliberations, and evaluating all factors, Chief of Police John Crowley has recommended Darren Duarte for the communications position in the police department.

I am pleased to announce that on June 18, 2018, Darren Duarte will move from serving as Chief of Staff to the Mayor to Director of Community Outreach and Communications for the Brockton Police Department.

In this time of rapid communications through both traditional and newer forms of media, I am convinced of the need for this position and the public benefit of it. More than ever, the city needs a professional to pro-actively reach out to and inform the citizens of police programs and also to manage communications to the media and public in dealing with fast-moving events involving public safety. I am also convinced that Darren brings a unique set of skills and experience to the position.

Darren has previously served in the public sector as the spokesperson and Director of Public Affairs for the Massachusetts Department of Correction (DOC), the Commonwealth's largest law enforcement agency. The DOC has more than 5,000 employees and more than 10,000 inmates.

Darren has also worked in private industry as a spokesperson and communications director. He served as the Director of Communications and Public Affairs for the Neighborhood Assistance Corporation of America from 2007 to 2014. As company spokesman, Darren utilized his extensive broadcast media experience to help the company navigate through the nation's financial crisis and increased the organization's lending portfolio by millions of dollars.

Darren is a multiple Emmy Award-Winning journalist and has been nominated several times in the reporting, producing and hosting categories.

He has received two national awards for best documentary and is also a recipient of the prestigious International New York World Festival "Gold World Medal" Award for broadcasting excellence.

He has more than two decades of experience in television news which includes reporting with network affiliates across the country as well as appearing on national news outlets like CNN, CBS, Black Entertainment Television (BET) and PBS to name a few. We're excited to have this Brocktonian on our team to lead the community outreach for the Police Department.

Darren attended Howard University in Washington, DC where he gained valuable experience working in Congress on Capitol Hill with visits to the district offices in Chicago.

Darren is a member of the National Association of Black Journalists (NABJ) and has finished in second place three times for outstanding reporting for the Network and Top 15 Markets category of the NABJ Salute to Excellence National Media Awards Contest.

**Mayor Bill Carpenter**